

BARCROFT NEWS

APRIL, 1987

*
* NEIGHBORHOOD CONSERVATION PLAN:
* YOUR QUESTIONNAIRE IS COMING SOON *
*

The March meeting of the BSCL was an organizational session on the Neighborhood Conservation Plan. Pat Roach outlined a schedule for the effort which will produce our first draft by October. The schedule is tight but achievable.

The first step is to draft the questionnaire we will give to every household in Barcroft to find out what people want our neighborhood to be. As you read this issue of the News the rough draft of the questionnaire has been prepared by a committee and will be ready for changes and approval in the April 2 BSCL meeting. If you want to study the draft questionnaire before the meeting call Pat Roach at 920-8131.

The next step will be to distribute the questionnaire, which we will do with an army of block captains. We need volunteers for this, particularly in the apartment houses along Columbia Pike. If you would be willing to distribute and collect some questionnaires please call Pat.

The April 2 meeting will also feature the organization of the other committees we need to conduct the Barcroft survey, including committees on the Neighborhood Inventory, Neighborhood History & Demographics, Traffic & Transportation, Zoning & Land Use, Parks & Beautification, Streets & Sidewalks, Commercial & Public Services and Environmental Issues. Any Barcroft resident who wishes to serve on one of these committees should come to the April 2 meeting or call Pat Roach.

Folks at the March meeting also mentioned some "pet peeves" of neighborhood life, including barking dogs, shrubbery trimming on sidewalks and at blind intersections, very loud stereos, house maintenance, and pet owners' responsibility to clean up what dogs do when they are walked. The consensus was to address these issues mostly outside of the Neighborhood Conservation Plan. Ideas are welcome.



**PLANT FORSYTHIA ALONG THE BIKE TRAIL
ON APRIL 4!**

On April 4 the users of the Washington and Old Dominion bike path (the paved one which passes Barcroft down Four Mile Run) will turn out in force to plant forsythia along the entire length of the trail from Shirlington to Leesburg. Some day you will be able to count on at least one Spring ride or walk along a trail ablaze with yellow blooms for its entire 40-mile-plus length.

Barcroft residents can participate in the big day. Call Kate at the Northern Virginia Regional Park Authority on 352-5900 or Linda Keenan at the Washington Area Bicyclist Association at 544-5349 to find out how to participate. Let's make sure Barcroft is well covered!

**CIVIC FEDERATION AND HISTORICAL SOCIETY
TO HAVE JOINT BANQUET**

You can still reserve a place at the joint banquet of the Arlington County Civic Federation and the Arlington Historical Society on Saturday, April 4 at the Twin Bridge Marriott. You do not have to be a member. Everyone is invited. Act before March 31!

There will be two guest speakers at the banquet. Former Congressman Joseph Fisher, who chairs Arlington's Commission on the Future, will speak on Arlington's Future. Former School Board Chairman Evelyn Reid Syphax will speak on Arlington's Heritage.

For reservations please send a check payable to ACCF for \$16.50 each to Mrs. James Davis, 3004 Nineteenth Street South, Arlington 22204. Include names for your place card and your choice of beef, chicken or fish.

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Barcroft's Businesses:

THE HAIRLOOM

A real surprise awaits Barcroftonians who have wondered what's inside the Hairloom in the Barcroft Shopping Center. Not only is this a hairstyling salon, but it is very much a full service beauty center. It offers "anything anyone could want" in hair services from cuts and styling to coloring and various treatments, according to Ms. Joyce, the vice-president and manager of the Hairloom. In addition the center provides all types of nail and skin care services, tanning and sauna facilities, facials, massage, waxing and body wraps for inch loss.

The size and scope of services offered at the Hairloom are surprising indeed, but the story of the two women who run the business is equally amazing. Nineteen years ago, Elvira Tucker, the owner and president of the Hairloom, opened a small neighborhood beauty shop in the space now occupied by the Thai Market. In August of 1981, she hired Ms. Joyce, who had many years of experience as a salon coordinator. The business began to take off. The departure of the Modern Furniture store from the center gave the Hairloom an opportunity to expand into a much larger space.

In the last five years, under the guidance of Ms. Tucker and Ms. Joyce, the neighborhood salon grew to employ a staff of twenty specialists in hair, nail and skin care. The employees, who are "handpicked and each with many years experience" according to Ms. Joyce, are a diverse group. They come from as far away as Hungary, South America and Britain. Clients come from all over the metropolitan area. Ms. Joyce's regret is that people from Barcroft are still unfamiliar with the Hairloom.

The Hairloom "aims at the middle of the road customer", explained Ms. Joyce. "We offer the average man or woman an experience at a reasonable price," she said. Ms. Joyce's own experience around the world as a military wife provides her with a reservoir of ideas on how a salon should operate. "People like to be the center of attention, to

be pampered", she said. "Beauty salons often have reputations for undependability and gossip. People who experience this salon are highly impressed with the efficiency and tranquility". Twenty to 25% of the Hairloom's customers are men; most of them come for various hair services, but others take advantage of the center's other services.

The Hairloom uses "the most advanced methods" of hairstyling and uses "no budget or economy products", according to Ms. Joyce. Staff are constantly updating their training and have created their own educational program. Experts are invited to the Hairloom for staff training sessions; last year a renowned English hair design team was hired for a day long session. Soon the center will add a full line of quality retail cosmetics at moderate prices to supplement the products it now offers.

While the Hairloom has "directed interest and services toward professional women and men", Ms. Joyce explained, she would like to provide services to other groups. Hours could be expanded for homemakers, retired people and children if a market exists.

Ms. Tucker, the Hairloom president, has been very interested and involved in the Barcroft School and Civic League this year. We appreciate her support and hope she will be seeing more Barcroft residents at the Hairloom. Try it; you will be surprised!

WANT ADSWANT ADS**WANT ADS**WANT ADS**

FOR SALE: Complete set of Encyclopedia Americana from 1953. Thirty volumes with index. \$5 or best offer. Please call 892-6458.

WANTED: Barcroft school-aged young people who want jobs washing cars, mowing lawns, babysitting, pet watching, housecleaning, or doing general chores. We will run your ad free in the Barcroft News. Bring it to our next meeting on April 2 or drop it off at the Editor's house, 4649 Second Street South.

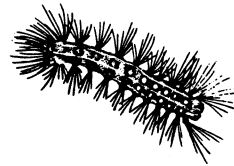
WANTED: More ads! Put your spring yard sale in our May issue by bringing your ad to the BSCL meeting on April 2.

WANTED: Articles! Kathy Kerr is having all the fun. We need more home-grown articles. If you would like to write an article about something in Barcroft, call Susan Sarcone at 920-8131, or just write it up and drop it off at their house, 4610 Sixth St. So.

**BARCROFT NEWS NEEDS AN ADVERTISING
MANAGER**

Karen Duff has been forced by family responsibilities to retire as Advertising Manager of the Barcroft News. She has been a real asset for the past year, and her conscientious efforts have made our newsletter budget possible. We will miss her.

We need a new Advertising Manager. The job requires a cheerful volunteer to approach our neighborhood merchants once a month, chat with them about their ads, and collect their checks. It helps to be able to do it during the week as Karen had, but weekends or evenings are also possible. No technical experience in advertising is necessary, just a willingness to make the rounds and an ability to be pleasant while contacting the merchants. If you would like to volunteer please give a call to Randy Swart at 521-2080. The job offers a chance to get your car fixed, your hair styled, your videos for the evening, a good pizza or pastry and who knows what else while you are selling ads!



GYPSY MOTH ALERT FOR APRIL

It is hard to worry much about gypsy moths when we are threatened with the invasion of the Gigantic Flying Cockroaches from Tampa. But this year we will probably see the Gypsy Moth problem develop as they spread our way from North Arlington, where they are now killing some trees. You have one last chance to find and destroy any of the fuzzy brown egg cases around your yard. Soon the tiny larvae will emerge, and start feeding on leaves at the tops of trees. Some will go drifting off on the wind. Some will land in Barcroft. More next month on how to deal with them.

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CALENDAR OF EVENTS FOR APRIL

1,3,6,7, Budget work sessions by the County Board. Public can
10,15, attend but will not have an opportunity to speak.
21,22,24 Information 558-2261.

2 Thurs **BARCROFT SCHOOL AND CIVIC LEAGUE 7:30 PM. Continue work on the Neighborhood Conservation Plan, including final decisions on the survey to be sent out to all Barcroft residents, and organization of working groups for specific tasks. Information 920-8131.**

4,25 Sat Arlington County Board Meetings. On TV. Info 558-2261.

4 Sat Civic Federation and Historical Society Banquet. 892-6710.

4 Sat Plant Forsythia Day, Four Mile Run Bicycle Trail. 352-5900.

6-8 MTW Barcroft PTA Book Fair. Information 920-6423.

7 Tues Civic Federation regular meeting. 7:45 PM. Info 892-6710.

10, Fri Opera Theater of N. Va. The Consul by Gian Carlo Menotti.

12 Sun Thos. Jefferson Community Center. \$12/\$9. Info 739-2918.

11 Sat Egg Hunt for ages 3-10. Long Branch Nature Center. 558-2340.

28 Tues Columbia Pike Revitalization Organization 7:30 PM 892-6710.

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**PUBLIC SPIRIT IS ALIVE AND
WELL IN THIS BARCROFT FAMILY**

This month's story is about a family of volunteers--the Melias. They live in Barcroft at 6th Street and Taylor.

Like the rest of his family, **Mark Melia** has been busy. He presently ranks number 11 in his senior class at Wakefield High. At the February Arlington School Board meeting, he was honored with a Certificate of Outstanding Achievement for having won a Congressional Award. To qualify, Mark had to complete 400 hours of service. He needed 100 hours of personal development, 100 hours of physical development and 200 hours of volunteer public service. Holding the job of paper boy for 7 years fulfilled the personal development requirements. He had also participated in a foreign exchange program. For physical development, Mark was credited for hiking out west. For the public service hours, Mark used his Eagle Scout project. He had mapped curb cuts in the Ballston area and his findings were utilized by the Arlington County Commission on the Physically Disabled.

This month, Mark will be recognized as "Outstanding History Student" for Arlington County. The award is given by the Capitol Historical Society. One candidate was selected from each of the four high schools in the county. Mark was then chosen to receive the award.

Mark, who attended Barcroft and Kenmore schools, looks forward to going to college next year but isn't sure where yet. He hopes to study history and computers, and looks forward to a career in Business Management.

The Melias are truly a dynamic family. All are active in Scouting as well as many other volunteer services such as the Special Olympics, curb cut mapping, the Red Cross and the schools. All of the Melias have won awards of various kinds for their endeavors. Of Mark's three brothers, two are also Eagle Scouts. Paul is 19 and a freshman in college. Greg is 16 and David is a fifth grader at Barcroft school. Their parents are **Richard**, who works for the Department of Education with the

handicapped, and **Eileen**, who is a nurse. Thanks to Eileen's volunteer instigation, all Arlington county 8th graders now learn CPR. Richard is a former President of the BSCL. Eileen says that "Volunteering is a statement far beyond a paycheck." The Melias certainly have been successful in passing this message on to their children!

LANDMARKS

Bob and Catherine Buckrop on 4th St. So. have a new granddaughter. Catherine has the extra special experience of having the new baby named after her! The Buckrop's daughter Virginia and husband Glenn live down in Sussex, VA where Glenn is a pastor. On Feb. 6 little Catherine Blanton Chewning was born. Older sister Alexandra, age 4, has referred to the baby as "Little French Fry." The Buckrops have one other grandchild, Jordan age 18 months, daughter of their son Jim and his wife Debbie. Catherine, nee Payne, grew up in North Arlington. She attended Ballston school. Her family lived behind the Ballston Fire House where she met Bob, who was living there as a volunteer fireman. Bob eventually became the Chief Fire Marshall for Arlington County. He is now retired. The Buckrops have been married for 37 years, 33 of which have been here in Barcroft.



New neighbors? New babies? New grandchildren? Weddings? Bar Mitzvah's? Anniversaries? Special talents? Anecdotes? Memories? Help Kathy keep up-to-date with our neighborhood. Call her at 892-6458. She can't cover everyone and every thing, but she certainly will try!

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NEWS



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Arlington, VA 22204

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Address _____

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Please send with \$2 dues per person.

Bring your free want ad for the
Barcroft News to our next meeting.

